

Practice of Rural Revitalization
in Guangdong Province

乡村振兴广东实践

广东省农业农村厅

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前言

广东是改革开放的前沿，也是世界观察中国的重要窗口之一。2020年10月，习近平总书记在广东考察时，对广东提出要求：以更大魄力在更高起点上推进改革开放，在全面建设社会主义现代化国家新征程中走在全国前列、创造新的辉煌。总书记的寄望明确了全面建设社会主义现代化国家新征程中，广东在全国大局中的总定位、改革发展的总目标。广东省委、省政府坚持以习近平新时代中国特色社会主义思想为指导，坚决贯彻落实中央“三农”工作各项部署，真心实意抓、真金白银投、真刀真枪干，各级党政机关、企事业单位参与乡村振兴局面形成，广大农民群众主动参与乡村振兴形势大好，农村面貌焕然一新，农业转型快速推进，农民收入持续增长，城乡差距显著缩小。

Guangdong is not only the forefront of reform and opening up, but also one of the important windows for the world to observe China. In October 2020, when Xi Jinping visited Guangdong, he asked Guangdong: to push forward reform and opening up with greater courage and a higher starting point, to take the lead and realize new achievements in the new course of building a overall socialist modern country. Xi Jinping's expectations clearly defined the general location of Guangdong in the new course of building a overall modern socialist country. The Provincial Party committee and government of Guangdong Province adhere to the guidance of Xi Jinping's China characteristic socialism thought in the new era, resolutely implement the arrangements of the central government for the work of agriculture, rural areas and farmers, and work sincerely, practically, and authentically. The situation of enterprises and institutions participating in Rural Revitalization has been formed. The broad masses of farmers actively participate in rural revitalization. Rural areas have taken on a new look, agricultural transformation has been promoted rapidly, farmers' income has increased continuously, and the gap between urban and rural areas has narrowed significantly.

一、全面加强党对“三农”工作领导，党管“三农”工作新体制牢固确立

Comprehensively strengthen the party's leadership over "agriculture, rural areas and farmers", and firmly establish a new system for the party's management of "agriculture, rural areas and farmers"



Concrete Measures

推进党管农村工作制度化

Promoting the institutionalization of the party's management of rural areas

健全乡村振兴考核落实机制

Improve the implementation mechanism of Rural Revitalization assessment

加快构建党组织领导的现代乡村治理体系

Accelerate the construction of a modern rural governance system under the leadership of Party Organizations



Vigorously develop modern agriculture, and gather an unprecedented momentum of rural industrial development

二、大力发展现代农业，凝聚起史无前例的乡村产业发展势头

创建14个国家级、161个省级、55个市级现代农业产业园，扶持2201个村发展农业特色产业，建成1322个专业村和200个专业镇，初步建立“一县一园、一镇一业、一村一品”产业体系。出台广东数字农业农村发展五年行动计划，创设“保供稳价安心”数字平台。建设广州国家现代农业科创中心、岭南农业重点实验室，省级以上农业龙头企业突破1000家，家庭农场和农民专业合作社超过20万家，各类农业生产托管服务组织4万个以上。

Create 14 national, 161 provincial and 55 municipal modern agricultural industrial parks. Support 2201 villages to develop agricultural characteristic industries, build 1322 professional villages and 200 professional towns, and preliminarily establish an industrial system of "one county, one park, one town, one industry and one village, one product". The five-year action plan for the development of digital agriculture and rural areas in Guangdong was issued, and a digital platform of "ensuring supply, stabilizing price and reassuring people" was created. Guangzhou national modern agricultural science and innovation center and Lingnan key agricultural laboratory have been built. The number of leading agricultural enterprises at or above the provincial level is more than 1000. The number of family farms and farmers' professional cooperatives is more than 200,000. There are more than 40000 agricultural production trusteeship service organizations

全面构建现代
乡村产业体系

Comprehensively
structure a modern rural
industrial system

全面实施乡
村建设行动

Comprehensively
implement the action of
rural construction

全面激发乡村
建设发展动力

Comprehensively stimulate
the driving force of rural
construction and development



Creatively establish the construction of "12221" agricultural product market system, and solve the dilemma of High Yield but Low Income.

三、创造性建立“12221”农产品市场体系建设，破解丰产不丰收困境

通过成立“12221”工作专班、建立农产品大数据平台、成立广东农产品采购商联盟、做优采购商服务、建设“六新”示范基地、打造广东菠萝/荔枝（销区）广场、举办“网络节+云展会”、组织十万电商卖农产品、建设田头智慧小站、培育“网红”及数字农业人才十大着力点推动“12221”市场体系建设工作。

Through ten key points such as the establishment of "12221" working class, the big data platform for agricultural products, Guangdong agricultural products purchaser alliance, the improvement of purchaser services, the construction of "Six New" demonstration base, the event of 100000 e-commerce to sell agricultural products, the construction of smart station near the farmland, and the cultivation of internet celebrity and digital agricultural talents to promote the construction of "12221" market system.

Concrete Measures



数字化打造“粤字号”农业品牌

Digitally build the "Guangdong" agricultural brand

大力推广“12221”农产市场体系建设模式

Vigorously promote the "12221" agricultural market system construction model

多方协作拓展国内国际市场

Expand domestic and international markets through multi-cooperation.



Innovatively develop rural revitalization, stay in and help town, and support villages.
Comprehensively consolidate and expand the achievements in poverty alleviation

四、创新开展乡村振兴驻镇帮镇扶村，全面巩固拓展脱贫攻坚成果

具体措施

Concrete Measures

创新驻镇帮镇扶村工作机制

Innovate a working mechanism of stay in and help town, and support villages

健全防止返贫动态监测机制

Improve the dynamic monitoring mechanism for preventing poverty return

扎实做好新阶段东西部协作工作

Solidly coordinate the cooperation between the East and the West in the new stage



We have thoroughly implemented the plan for improving rural human environment, and historic changes have taken place in rural areas.

五、深入实施农村人居环境整治行动计划，农村面貌发生历史性变化

全省99.8%的自然村完成基础环境整治，农村无害化卫生户厕改造普及率99.5%，自然村配备保洁员和建立生活垃圾收运处理体系覆盖率99%，全省行政村通客车率和农村公路列养率均达100%，行政村道路基本实现硬底化，自然村集中供水覆盖率达86.4%，畜禽粪污综合利用率88.4%，规模养殖场粪污处理设施配套率达98.6%，农村“脏乱差”的状况明显转变，面貌焕然一新。

99.8% of the natural villages in Guangdong have completed the basic environmental improvement. The popularizing rate of the transformation of harmless and hygienic household toilets in rural areas is 99.5%. The rate of the natural villages equipped with cleaners and the establishment of a domestic waste collection, transportation and treatment system is 99%. The passenger car rate in administrative villages and the train maintenance rate of rural roads are 100%. The roads in administrative villages have basically realized hard bottom. The coverage rate of centralized water supply in natural villages is 86.4%. The comprehensive utilization rate of livestock and poultry manure is 88.4%, and the rate of manure treatment facilities in large-scale farms is 98.6%. Rural areas has significantly changed the situation of "dirty, messy and poor" and taken on a new look.

Concrete
Measures



全面推进农村综合改革

Comprehensively promote integrated rural reform

加快县域内城乡融合发展

Accelerate the integrated development of urban and rural areas in county



Strictly implement the strategy of storing grain in land and in technolog. Promote the development of the supply capacity of important agricultural products

六、严格落实“藏粮于地、藏粮于技”战略，推动重要农产品供给能力趋势性提升

划定粮食生产功能区1360.82万亩、重要农产品生产保护区60.66万亩，累计建成高标准农田2352万亩。创建14个国家级海洋牧场示范区，用全国1.9%的土地产出约占全国4.7%的蔬菜、6.5%的水果、5.2%的肉类和13%的水产品。形成可复制推广的农产品市场体系建设“12221”模式，打造1526个省名牌农产品，“三品一标”产品数量达3259个，创建出口示范基地195家。

Designated 13.6082 million mu of grain production functional areas, 606600 mu of important agricultural product production protection areas, and built a total of 23.52 million mu of high-standard farmland. Created 14 national marine pasture demonstration areas, and we produce about 4.7% of vegetables, 6.5% of fruits, 5.2% of meat and 13% of aquatic products with only 1.9% of the national land. Form a replicable agricultural product market system, "12221" model, and create 1526 provincial famous agricultural products. The number of "three characteristics and one brand" products reaches 3259. Create 195 exemplary export bases.

Concrete Measures

具体措施

粮食和重要农产品保障机制基本建立

Grain and important agricultural products security mechanisms were basically established

耕地红线严防死守

Strictly guard against sticking to the red line of cultivated land

实施粤芯强种工程

Implement the Enhance the Seed Industry in Guangdong project



Adhere to the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics in new era, earnestly implement the requirements of the central committee, and strive to open up a new situation of rural revitalization in Guangdong.

Next Step

下一步

坚持以习近平新时代中国特色社会主义思想为指导，认真贯彻落实中央部署要求，奋力开创广东乡村振兴新局面。

加快探索城乡共同富裕新路子，推进农业转型升级，发展壮大农业全产业链。Accelerate the exploration of new ways for urban and common prosperity, promote agricultural transformation and upgrading, and develop the whole agricultural industrial chain

实施乡村建设行动，加快打造与大湾区、先行示范区相匹配的美丽乡村。

Implement rural construction actions, accelerate the construction of beautiful villages matching Dawan district and the antecedent demonstration area.



谢谢

Thanks!