



数字赋能探路城乡融合

Digital Empowers and Explores Urban-Rural Integration

智慧引领绘制振兴蓝图

Intelligence Leads and Draws Revitalization Blueprint





CONTENTS 目录



用好“一张卡片”，筑牢数字乡村底座。

Build a solid base for the digital village by good use of "one card"



围绕“两个地标”，打响数字农业品牌。

Build the digital agriculture brand around the "two landmarks"



构建“三张网络”，重构乡村治理模式。

Reconstruct the rural governance model with "three networks"



优化“四项服务”，共享美好数字生活。

Share a beautiful digital life by optimizing the "four services"





数字乡村建设 Digital Village Construction

成为张家港市全面推进乡村振兴强劲引擎。

It has become a powerful engine for Zhangjiagang City to accelerate rural revitalization in an all-round manner.



将数字经济和数字化发展工作
Digital economy and digital development
作为全苏州的头等大事和“一号工程”来推动，
Are the top priority and "Project No. 1" in Suzhou,
数字乡村建设成为张家港市全面推进乡村振兴强劲引擎。
The Digital village construction has become a powerful engine for Zhangjiagang
City to accelerate rural revitalization in an all-round manner.

张家港市人民政府文件

张政发〔2021〕29号

市政府关于印发张家港市数字乡村试点实施方案的通知

各镇政府，冶金工业园、高新技术产业开发区、常阴沙现代农业示范园区、双山香山旅游度假区管委会，市政府各部门、市直属各单位（公司），各条线管理单位：

《张家港市数字乡村试点实施方案》已经市政府第68次常务会议审议通过，现印发给你们，请认真贯彻实施。



（此件公开发布）

7大类 数字乡村建设重点任务

Key tasks for
digital village
construction
in 7
categories

编制数字乡村整体规划
Draw up the Overall Digital Village
Planning

完善乡村新基建体系
Improve the new rural infrastructure system

完善乡村数字产业体系
Improve the rural digital industry system

完善乡村数字治理体系
Improve the rural digital governance system

完善乡村信息服务体系
Improve the
rural information service system

建立数字乡村资源共享体系
Establish a digital rural resource sharing system

建立数字乡村可持续发展机制
Establish a sustainable development mechanism for
digital villages



用好“一张卡片”筑牢数字
乡村底座

Build a solid base for the
digital village by good use of
"one card"



完备的数字基础设施是数字乡村建设的**根本保障**。

A complete digital infrastructure is the **fundamental guarantee** for the digital village construction.

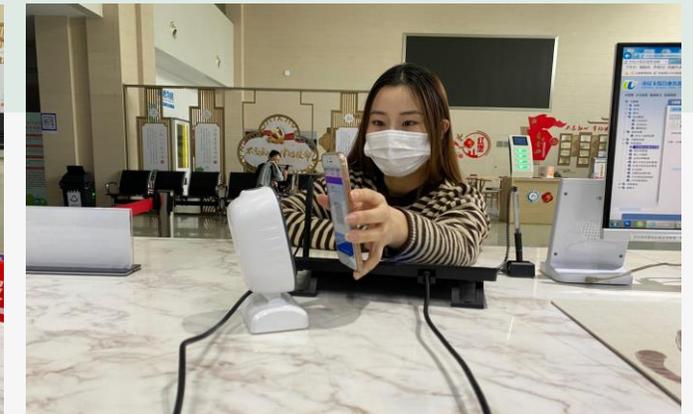
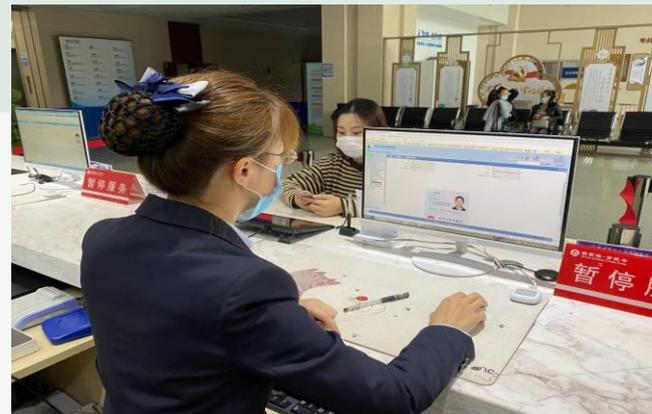
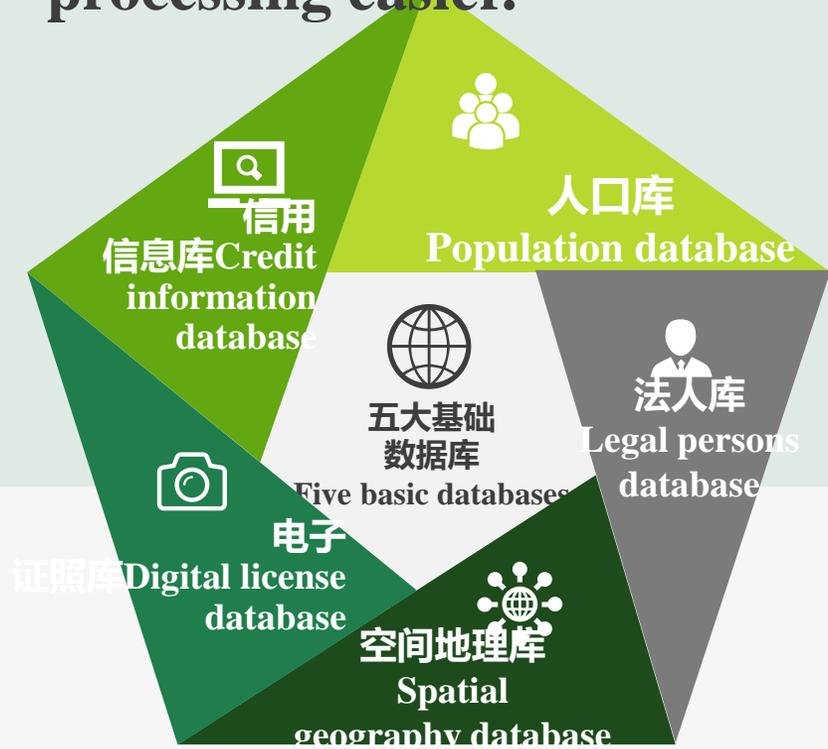
用好“一张卡片”，筑牢数字乡村底座

Build a solid base for the digital village by good use of "one card"

建设政务大数据平台，
业务办理更轻松。

Build a big data platform for government affairs to make business processing easier.

全量归集，应归尽归的原则。The principle of full necessary collection.



用好“一张卡片”，筑牢数字乡村底座

Build a solid base for the digital village by good use of "one card"

建设能力共享平台，
乡村功能更强大。

Build a capacity sharing platform to
make villages more powerful.

以全国县域首个能力共享平台为载体，
大力推进能力平台化建设和共性能力服务模式转型。

Taking the nation's first capacity sharing platform at the County level
as a carrier,
we vigorously promote the construction of capacity platforms and the
transformation of common capacity service models.



能力共享平台提供二十多项公共应用能力支撑，支撑乡村各领域应用集成创新。

The capacity sharing platform can also provide support for more than 20 public application capabilities, to support application
integration innovation in various fields in villages.

用好“一张卡片”，筑牢数字乡村底座

Build a solid base for the digital village by good use of "one card"

完善乡村物流体系，

Improve the rural logistics system,

信息惠民无盲点。

and benefit people without blind information.

积极开展“快递进村”建设，

已达成“邮快合作”80多家，

切实解决农村快递投递“最后一公里”。

We actively carry out the construction of "express delivery into villages"

More than 80 "Post and Express Cooperation" outlets have been established now to effectively solve the "last mile" problem of rural express delivery.

依托数字底座统一物流功能，

自动触发快递取件服务，

通过覆盖县、乡、村三级的快递网络，

确保快递寄送到群众家门口。

Relying on the unified logistics function of the digital base

The express delivery service is automatically triggered and ensured to the door of the people through the express network covering the county, township and village.





围绕“两个地标”打响数字农业品牌
Build the digital agriculture brand
around the "two landmarks"

拥有两个国家地理标志

With two national
geographical indications



用数字化手段推动地理标志产品**精准保护**，
Use digital means to promote the **precise protection** of geographical
indication products,
以两个地标产品引领农业转型升级。
and lead the agricultural transformation and upgrading with two
landmark products.

围绕“两个地标”，打响数字农业品牌

Build the digital agriculture brand around the "two landmarks"

聚焦新技术，

Focus on new technologies,

提高生产智能化水平。

Improve intelligent production.

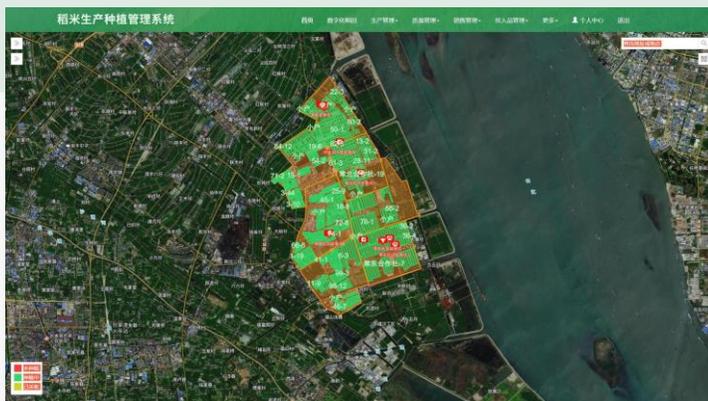
智慧农业生产基地50家，

50 smart agricultural production bases,
省级、苏州市级智慧农业示范基地10家。

There are 10 provincial and Suzhou municipal-level smart agriculture demonstration bases.



张家港 常阴沙
CHANGYINSHA ZHANGJIAGANG



围绕“两个地标”，打响数字农业品牌

Build the digital agriculture brand around the "two landmarks"

入局新业态，

The entry of new business models
激发产业升级突破。

has stimulated breakthroughs in agricultural
upgrading.

2020年，
In 2020,
农业电子商务交易额达**12.98**亿元，
the agricultural e-commerce transactions reached RMB **1.298** billion,
八个镇获“淘宝镇”、
Eight towns were awarded "Taobao Town",
十七个村（社区）获“淘宝村”授牌。
Seventeen villages (communities) were awarded "Taobao Villages".



AliResearch 阿里研究院					
江苏省	苏州市	张家港市	凤凰镇	安庆村委会	TBV20202612
江苏省	苏州市	张家港市	南丰镇	永联村委会	TBV20202613
江苏省	苏州市	张家港市	大新镇	朝东圩港村委会	TBV20202614
江苏省	苏州市	张家港市	大新镇	长丰村委会	TBV20202615
江苏省	苏州市	张家港市	张家港经济 技术开发区	李巷村委会	TBV20202616

江苏省	苏州市	张家港市	杨舍镇	TBT20200988
江苏省	苏州市	张家港市	塘桥镇	TBT20200989
江苏省	苏州市	张家港市	金港镇	TBT20200990
江苏省	苏州市	张家港市	锦丰镇	TBT20200991
江苏省	苏州市	张家港市	乐余镇	TBT20200992
江苏省	苏州市	张家港市	凤凰镇	TBT20200993
江苏省	苏州市	张家港市	南丰镇	TBT20200994
江苏省	苏州市	张家港市	大新镇	TBT20200995

江苏省	苏州市	常熟市	尚湖镇	滕巷村委会	TBV20202599
江苏省	苏州市	张家港市	杨舍镇	乃红社区居委会	TBV20202600
江苏省	苏州市	张家港市	杨舍镇	东寨社区居委会	TBV20202601
江苏省	苏州市	张家港市	杨舍镇	南上村委会	TBV20202602
江苏省	苏州市	张家港市	杨舍镇	东寨村委会	TBV20202603
江苏省	苏州市	张家港市	杨舍镇	福前村委会	TBV20202604
江苏省	苏州市	张家港市	杨舍镇	农联村委会	TBV20202605
江苏省	苏州市	张家港市	金港镇	张家港村委会	TBV20202606
江苏省	苏州市	张家港市	金港镇	长山村委会	TBV20202607
江苏省	苏州市	张家港市	金港镇	德积村委会	TBV20202608
江苏省	苏州市	张家港市	锦丰镇	向阳村委会	TBV20202609
江苏省	苏州市	张家港市	凤凰镇	清水村委会	TBV20202610
江苏省	苏州市	张家港市	凤凰镇	恬庄村委会	TBV20202611

围绕“两个地标”，打响数字农业品牌

Build the digital agriculture brand around the "two landmarks"

构建新体系，

Construct a new system,

完善农产品追溯机制。

Improve the traceability mechanism of agricultural products.



全市**1337家**农产品生产主体入网监管,
1,337 agricultural production entities in the city have been supervised online,
累计打印追溯码**27万张**。

A total of **270,000** traceability codes have been printed.





构建“三张网络”重构乡村治理模式
Reconstruct the rural governance model
with "three networks"



用数字化推动治理精细化，

Use digitalization to accelerate refined
governance,

不断提升治理能力现代化水平。

Continuously improve the modernization of
governance capabilities.

构建“三张网络”，重构乡村治理模式

Reconstruct the rural governance model with "three networks"

先行先试开发“支部工作纪实系统”，

The first to try to develop the "record system for party branch work",

将日常工作资料升级为数字档案，

Upgrade daily work data to digital files,

实现从“往上”跑到“网上”跑的转变。

Realize the transition of the grass-roots party building business from

"upward" to "online".

构建智慧“党建网”。
Build a smart "party building network".



网上支部全覆盖
Full coverage of party branches online



党员发展全链监控
Whole chain monitoring of party members development



组织建设全程管理
Whole process management of organization development



构建“三张网络”，重构乡村治理模式

Reconstruct the rural governance model with "three networks"

织密基层“综治网”。

Build well the grassroots "integrated management network".

建设共享 数据互通 运转高效
Shared, data interoperable and efficient

镇（区、街道）一级网格**10**个、
10 first-level grids in towns (districts, streets),
村（社区）二级网格**248**个、
248 second-level grids in villages
(communities),
三级综合网格**943**个；
943 third-level integrated grids;
受理处置乡村治理类案卷**9131**件。
A total of **9131** rural governance cases have
been accepted and handled.



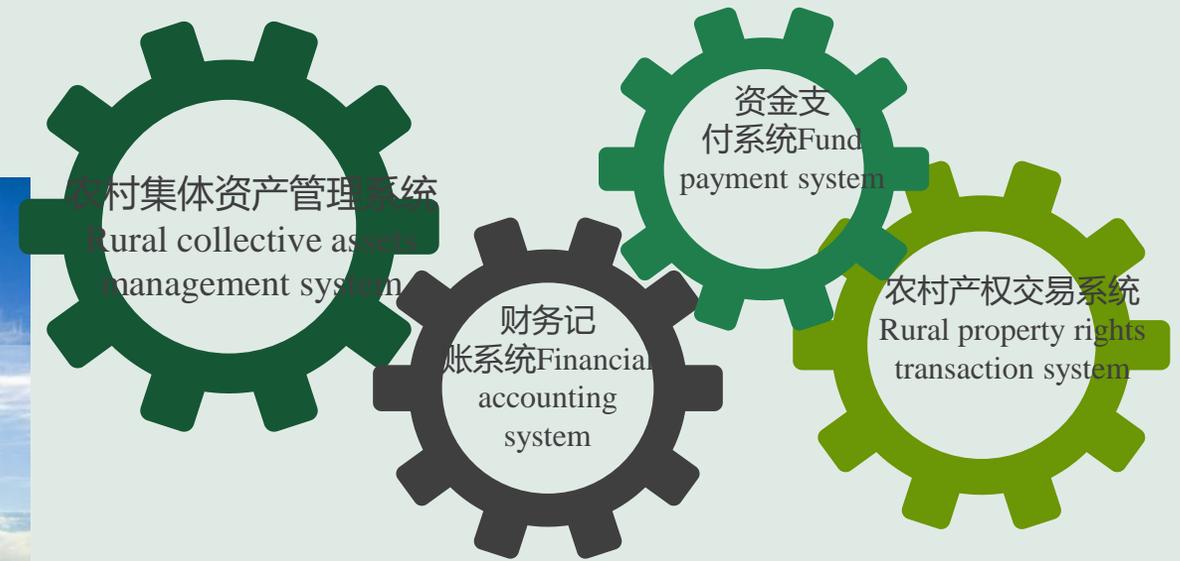
构建“三张网络”，重构乡村治理模式

Reconstruct the rural governance model with "three networks"

打造三资“融合网”。

Set up a three-capital (including funds, assets and resources) "integrated network".

张家港市农村集体“三资”
智慧监管平台



目前全市240亿元村级集体总资产已全面纳入平台管理，上平台交易总资产共计7.13亿元，生成并处理各类预警2000余次，显著消除了农村集体“三资”日常管理隐患。

At present, the city's 24 billion village-level collective assets have been fully integrated into platform management. The assets of the platform transactions totaled RMB 713 million. More than 2,000 various early warnings were generated and processed, which significantly eliminated the hidden dangers in the daily management of rural collective "three-capital".



优化“四项服务”共享美好数字生活

Share a beautiful digital life by optimizing the "four services"

依托“云上教育同城帮扶”“虚拟养老院”“e沙洲”等服务品牌，
Backing on service brands such as "online education for local support", "virtual
nursing home", "e sandbank",
不断提升乡村地区公共服务水平。
to continuously improve public services in rural areas.



“云上教育”助力教育公平

“Online education” boosts equal access to education

通过同步帮扶直播、在线帮扶教研、精准帮扶推送三种模式，推动优质公办学校与新市民子女学校共享名师课程，共同提升教学水平。

Push forward the sharing of famous teacher courses between high-quality public schools and schools for children of new citizen so as to jointly improve the teaching level through the three modes of **simultaneous assistance livestreaming, online assistance teaching and research, and precise assistance push,**



2021年春季学期，

In 2021 spring semester,

共开设云上直播课**142节**，

A total of **142** livestreaming sessions were offered.

组织线上教研活动**12次**。

12 large-scale online teaching and research activities were organized.



“智慧医疗” 助力医疗公平

“Smart Medical” boosts equal access to medical treatment

搭建基层医疗智能辅助决策系统，发挥“互联网医院”作用，

Build an intelligent auxiliary decision-making system for grassroots medical care and give full play to the role of "Internet hospitals",
让农村居民能够享受更优质的医疗服务。

so as to enable rural residents to enjoy better medical services.



“虚拟养老院”助力养老公平

“Virtual nursing home” boosts fair elderly care

“虚拟养老院”服务到村，为老人提供四大类九十余项线上+线下”养老服务，有效解决老年人居家养老难题。

"Virtual nursing home" serves the village, providing more than 90 "online + offline" elderly care services in four categories, to effectively solve the problem of elderly care at home.



入院老年人数超过10万人
The number of the elderly admitted to nursing home exceeds 100,000.

总服务人次超1000万
The total number of people served exceeds 10 million.



“e沙州”助力政务服务共享

“e sandbank” boosts the sharing of government services

推动政务服务“一张网”进农村，实现乡村政务服务全覆盖。
Extend the “one network” of government services to rural areas and achieve the full coverage of rural government services.



打造“e沙洲”帮办代办服务品牌，
以“市镇村三级联动、全市覆盖无盲点”
为特色的帮办代办服务体系，
真正实现群众足不出户就能办成事。

Set up an "e sandbank" mutual help service brand, and improve the mutual help service system featuring "three-level full coverage of cities, towns and villages without blind spots", so that people can do things without leaving their homes can be truly realized.

An aerial photograph of a cityscape. In the foreground, a modern bridge with a glass and steel structure spans across a river. The middle ground shows a dense residential area with many houses, followed by a large green park area with trees. In the background, a city skyline with various high-rise buildings is visible under a blue sky with light clouds. A Ferris wheel is also visible on the right side of the image.

“争当表率、争做示范、走在前列”
"Strive to be an example, a demonstration, and in the
forefront"

着力推动乡村

“基建、产业、治理、服务”

全方位数字化转型，

打造数字乡村建设新样板。 Strive to drive the all-
round digital transformation of **"infrastructure,
agriculture, governance, service"** in rural areas, and



Thank you!

Digital Empowers and Explores

Urban-Rural Integration

Intelligence Leads and Draws

Revitalization Blueprint